

ANEXO B. TABLA DE COLORES

Visual identity

Colour range

The following range of colours has been selected. They are the priority colours for use in our communications. Of course, illustrations (drawings, photos, etc.) can include other colours.

Emergency colour

Emergency red	CMYN0 95 93 00 RGB 229 35 30 Hex #e5231e
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HI blue

HI blue
CMYN 100 31 00 00
RGB 00 119 200
Hex #0077c8

Supplementary blues

Mineral blue	Ultramarine blue	Blue azure
CMYN 100 30 12 78	CMYN 100 92 00 01	CMYN 60 00 03 00
RGB 00 46 67	RGB 06 03 141	RGB 91 194 231
Hex #002E43	Hex #06038d	Hex #5bc2e7

Supplementary colours

Green peacock	CMYN85 30 48 17 RGB 0 118 120 Hex #007678
Aubergine	CMYN42 92 00 47 RGB 106 42 91 Hex #6a2a5b
Orange	CMYN00 81 100 00 RGB 211 70 07 Hex #D34607
Yellow	CMYN00 09 100 00 RGB 255 209 00 Hex #ffd100
Beige	CMYN00 14 26 01 RGB 239 199 161 Hex #edc8a3